*If you have any accessibility requirements or simply need a hand completing this form, please get in touch with our Marketing Manager Jessica Gray at* *Jessica.gray@gloucestershire.gov.uk*

*The Made in Gloucestershire affiliate membership is for any organisation who supports the food and drink industry through their work (but isn’t a food or drink producer themselves) and wants to champion Gloucestershire’s independent producers and hospitality industry.*

**PERSONAL CONTACT DETAILS:**

*(This personal data will* ***not*** *be displayed publicly on the Made in Gloucestershire website.)*

|  |  |
| --- | --- |
| **YOUR FIRST NAME:** |  |
| **YOUR LAST NAME:** |  |
| **JOB TITLE / ROLE WITHIN BUSINESS:** |  |
| **PHONE NUMBER:** |  |
| **YOUR EMAIL:** |  |

**BUSINESS INFORMATION:**

*(This is to check your eligibility to become an affiliate.)*

|  |  |
| --- | --- |
| **BUSINESS NAME:** |  |
| **DATE YOUR BUSINESS STARTED TRADING:** *(Month and Year)* |  |
| **NUMBER OF EMPLOYEES IN THE BUSINESS:** *(Approx.)* |  |
| **BUSINESS ADDRESS LINE 1:** |  |
| **BUSINESS ADDRESS CITY / LINE 2:** |  |
| **BUSINESS ADDRESS POSTCODE:** |  |
| **WOULD YOU LIKE YOUR ADDRESS TO BE DISPLAYED PUBLICLY ON OUR WEBSITE?***(Yes / No)* *(Choose Yes if you’d like customers to be able to visit you. Choose No if you want to keep your address private or you don’t have a physical location where customers can visit)* |  |

**BUSINESS CONTACT INFORMATION:**

*(All of the below information* ***will be*** *displayed publicly on your profile on the Made in Gloucestershire website if you provide it.)*

|  |  |
| --- | --- |
| **WEBSITE:***(optional)* |  |
| **PHONE NUMBER FOR GENERAL ENQUIRIES:***(optional)* |  |
| **EMAIL ADDRESS FOR GENERAL ENQUIRIES:***(optional)* |  |
| **FACEBOOK PAGE:***(optional)* |  |
| **TWITTER:***(optional)* |  |
| **INSTAGRAM:***(optional)* |  |
| **LINKEDIN:***(optional)* |  |

**BUSINESS LOGO & SUPPORTING IMAGES**

Please email us high-resolution versions of your logo along with this application form – the higher the quality, the better! *(File types: PNG / JPG / PDF / EPS)*

Plus please send any supporting images of your products, services, team or offices etc.

|  |
| --- |
| **BUSINESS DESCRIPTION** *(200 words maximum)*This is your chance to shine and tell potential customers all about your business. This will be featured on your profile. Here are some ideas to get you started:* Why did you want to join Made in Gloucestershire as an affiliate?
* How do you support Gloucestershire food and drink producers?
* How long have you been in business?
* What is your unique selling point?
* Where can customers find you?
* What are you passionate about?

“We are…” “My customers…” “I provide…” |
| *(200 words)* |

**HELP US REACH MORE BUSINESSES**

|  |  |
| --- | --- |
| **HOW DID YOU HEAR ABOUT MADE IN GLOUCESTERSHIRE?** *eg. Instagram, SoGlos, Punchline, Business & Innovation Magazine, through a connection, at an event, through one of our partners?**The more detail you can give the better! This will help us improve our marketing and expand our reach and support to more businesses.* |  |

**DATA SHARING AGREEMENT**

|  |
| --- |
|[ ]  By submitting this application form, you agree to share information provided with Gloucestershire County Council, The Growth Hub and its partners and for your business details to be featured on the Made in Gloucestershire website.We will not share your personal or business data with any external organisation. Gloucestershire County Council reserves the right to make amends to your profile to fit our house-style and remove profiles from the website at any time. |
|[ ]  Sign up to the Made in Gloucestershire mailing list |
|  |  |

**PLEASE SEND THIS COMPLETED DOCUMENT ALONG WITH YOUR LOGO AND ANY SUPPORTING IMAGERY TO:**

**Jessica.gray@gloucestershire.gov.uk**

**THANK YOU!**