



# It starts with some heart.

Become a member of  
Gloucestershire's brand-new  
business showcase for food  
and drink producers.

MADE IN  
*Gloucestershire*

# What is Made in Gloucestershire?

Made in Gloucestershire is a celebration of the best food and drink our county has to offer and the people who make it. We're here to showcase the pride, the passion and the craftsmanship that goes into each and every bottle, can, packet and plate.

Through the Made in Gloucestershire initiative, we want to help businesses like yours stand out from the crowd by building on our county's reputation for producing quality, locally made food and drink.

If your products are made right here in Gloucestershire, we'll help you reach new customers, including local residents and tourists, and help showcase you to new markets that want to support our local businesses. We've partnered with some of the county's leading organisations, such as GFirst LEP, the FSB, NFU, Mid-Counties Co-Op, Gloucester Services and Visit Gloucestershire, to spread the word and put Gloucestershire's products front and centre.



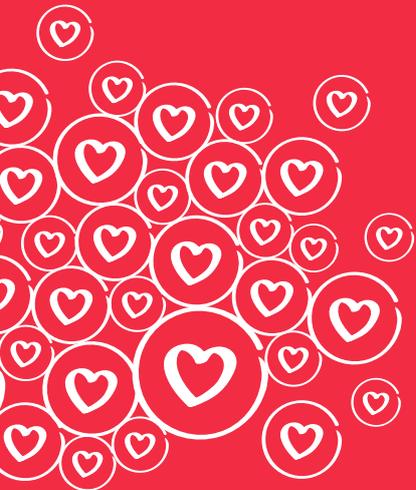
MADE IN  
*Gloucestershire*



## The benefits of joining Made in Gloucestershire

The Made in Gloucestershire initiative offers fully-funded membership until 31 August 2024. When you join, you'll benefit from:

- ♥ Showcase of your business and offers to Gloucestershire residents who actively want to shop local and the huge number of tourists looking to take home an authentic piece of Gloucestershire
- ♥ Exposure in the free directory of leading Gloucestershire makers with a listing with links to your website and social media
- ♥ Ability to display the Made in Gloucestershire logo on your products and websites, proving the origins of your product with pride and authority
- ♥ Free promotion of your latest offers and news stories
- ♥ Exclusive networking events for Made in Gloucestershire members
- ♥ Free exclusive upskilling sessions provided by The Growth Hub
- ♥ Exclusive discounts from other member organisations





## Become a member

To join Made in Gloucestershire, visit our website at:  
[www.madeingloucestershire.com/become-a-member](http://www.madeingloucestershire.com/become-a-member).

To be eligible for membership, you must have a Gloucestershire postcode, and your final product must be produced in Gloucestershire. If your business is part of a chain or franchise, the original outlet would need to have been based in Gloucestershire.

[madeingloucestershire.com](http://madeingloucestershire.com)



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### Our partners:

